

ONLINE RATE CARD

tmglive.tv Monthly Rate Card for 17/18 (VAT inclusive)

Description	Dimensions	Home Page Rate p/m	Other Pages Rate p/m
Top Banner	600x60mm	R5 500.00	R4 950.00
Leaderboard	970x90mm	R15 000.00	R12 500.00
Prime Strip	468x60mm	R4 300.00	R3 850.00
Skyscraper	300x600mm	R27 500.00	R25 250.00
Strip Banner	468x60mm	R4 125.00	R3 575.00
Square	250x250mm	R9 625.00	R8 800.00
Rectangle	120x240mm	R4 400.00	R3 850.00
Button Banner	125x125mm	R2 400.00	R2 000.00
Bottom Banner	468x60mm	R3 850.00	R3 575.00
Classifieds	130x160mm	R3 300.00	R3 000.00
Islands Banner	130x160mm	R3 300.00	R3 000.00
Footer Banner	468x60mm	R3 575.00	R2 750.00
Tender	48.75x32.50mm	R1 375.00	R1 500.00
Tender	97.50x65mm	R2 750.00	R2 500.00
Tender	195x130mm	R5 500.00	R4 750.00
Tender	390x260mm	R12 500.00	R8 250.00
Vacancies	48.75x32.50mm	R1 375.00	R1 500.00
Vacancies	97.50x65mm	R2 750.00	R2 500.00
Vacancies	195x130mm	R5 500.00	R5 000.00
Vacancies	390x260mm	R15 400.00	R15 000.00
Advertorials	500 words	R1 512.50	R1 500.00
Advertorials	800 words	R2 500.00	R2 000.00
Advertorials	1 000 words	R3 250.00	R2 750.00
Display Ads	Per col/cm	R80.00	R27.50
Centre Display	120x240mm	R4 500.00	R4 400.00
Section Sponsorship	300x300mm	R8 250.00	R7 500.00
Background Cover	Full Wrap Page	R22 500.00	R12 500.00
Sponsored Links	125x125mm Link	R2 750.00	R2 250.00

Sponsored Links

Your customers, journalists and media houses always want to know the latest information about your business, your company, your association or about yourself. We help you with **sponsored links** on our popular **TmgLive** home page where all your need-to-know information can be centralized; be it press release, news, events, pictures, company information, advertisements or messages of endorsements from your clients, all these in the form of digital, video or audio.

Talk to us to link your website with our popular news website today.

Press Release Services

There are many activities and services by our corporate clients that hardly make it into the pages of print media, airwaves and screens, sometimes because media do not consider them newsworthy. It is however very important to have these

important messages reach the audience. [Tmglive.tv](https://www.tmglive.tv) Press Release service is aimed at assisting mainly corporate clients to reach out as many members of the public and targeted customers as possible.